

St. Patrick's Day LAKE OF THE OZARKS ANNUAL PARADE



41st Annual Lake of the Ozarks St. Patrick's Day Parade Saturday March 15th

Let's kick off the 2025 season with a bang! Market to thousands of locals, tourists & second homeowners. Benne Media will again play host for the 41st annual Lake of the Ozarks event and we need your support to jump start the season!

POT OF GOLD

Package includes: (limited to just 1)
Title sponsorship billing on all radio, print, web
(www.lakestpatparade.com) & social media
300 :30 second ads to use in February and March
380 :60 second promotional mentions to air on
92.7, 102.7 & KS95.1
Logos to appear on Benne Media digital sign truck during parade
Entry into parade with float
Investment \$2500 per month (Feb. and Mar.)

Total investment = \$5000



4 LEAF CLOVER

Package includes: (limited to just 4)
Top billing on all radio, print, web
(www.lakestpatparade.com) & social media
130 :30 second ads to use in February and March
380 :60 second promotional mentions to air on 92.7,
102.7 & KS95.1
Logos to appear on Benne Media digital sign truck
during parade • Entry into parade with float
Investment \$900 per month (Feb. and Mar.)

Total investment = \$1800



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Package includes: (unlimited sponsors)
mentioned on radio, print, web (www.lakestpatparade.com) & social media
70 :30 second ads to use in February and March
190 :60 second promotional mentions to air on
92.7, 102.7 & KS95.1
Logos to appear on Benne Media digital sign truck
during parade
Entry into parade with float
Investment \$600 per month (Feb. and Mar.)

Total investment = \$1200

Mix 92.7

Rates net to station