

# St. Patrick's Day

## 42nd Annual Parade

### Lake of the Ozarks



42nd Annual  
Lake of the Ozarks  
St. Patrick's Day Parade  
Saturday March 14th  
1 p.m. Bagnell Dam Strip  
Lake Ozark

Let's kick off the 2026 season with a bang! Market to thousands of locals, tourists & second homeowners. Benne Media will again play host for the 42<sup>nd</sup> annual Lake of the Ozarks event and we need your support to jump start the season!

### POT OF GOLD

Package includes: (Limited to just 1 Sponsor, Headlining) Title sponsorship billing on all radio, print, web ([www.lakestpatssparade.com](http://www.lakestpatssparade.com)) & social media

300 :30 second ads to use in February and March

380 :60 second promotional mentions to air on

92.7, 102.7 & KS95.1 Logos to appear on Benne Media digital sign truck during parade, and on the Official Event T-Shirts!

Entry into parade with float

Investment \$3500 per month (Feb. and Mar.)

**Total investment = \$7000**



### 4 LEAF CLOVER

Package includes: (limited to just 10 Sponsors)

Top billing on all radio, print, web

([www.lakestpatssparade.com](http://www.lakestpatssparade.com)) & social media

130 :30 second ads to use in February and March

380 :60 second promotional mentions to air on 92.7,

102.7 & KS95.1 Logos to appear on Benne Media digital sign truck during parade and T-Shirts

• Entry into parade with float

Investment \$1,250 per month (Feb. and Mar.)



**Total investment = \$2500**



Rates net to station

### LEPRECHAUN

Package includes: (unlimited sponsors)

mentioned on radio, print, web

([www.lakestpatssparade.com](http://www.lakestpatssparade.com)) & social media

70 :30 second ads to use in February and March

190 :60 second promotional mentions to air on

92.7, 102.7 & KS95.1

Logos to appear on Benne Media digital sign truck during parade

Entry into parade with float

Investment \$900 per month (Feb. and Mar.)

**Total investment = \$1800**